




Digital Publishing 2.0 Roadmap

	Currently Available			Fall 2010	Late 2010 / 2011	
Capability	Create rich, interactive design <ul style="list-style-type: none"> ■ Print ■ Web ■ Digital Devices 	Branded applications with rich design <ul style="list-style-type: none"> ■ Smartphones ■ Tablets ■ Computers 	Branded newsreader applications <ul style="list-style-type: none"> ■ Smartphones ■ Tablets 	Rich interactive design for books and magazines <ul style="list-style-type: none"> ■ Smartphones ■ Tablets 	Trade books <ul style="list-style-type: none"> ■ eReaders 	Branded Digital Publishing 2.0 applications
Solution	QuarkXPress	QuarkXPress Quark Publishing System Highly customized use of Quark Technologies	QuarkXPress Quark Publishing System Quark XML Author Newsgator TapLynx	QuarkXPress  BAKER & TAYLOR <i>the future delivered</i>  bl.io <i>Turn the Page</i>	 ePUB	Quark Dynamic Publishing Software QuarkXPress Quark Publishing System Quark XML Author