



Digital Publishing 2.0 Roadmap

	Currently Available			Fall 2010	Late 2010 / 2011	
Capability	Create rich, interactive design <ul style="list-style-type: none"> Print Web Digital Devices 	Branded applications with rich design <ul style="list-style-type: none"> Smartphones Tablets Computers 	Branded newsreader applications <ul style="list-style-type: none"> Smartphones Tablets 	Rich interactive design for books and magazines <ul style="list-style-type: none"> Smartphones Tablets 	Trade books <ul style="list-style-type: none"> eReaders 	Branded Digital Publishing 2.0 applications
Solution	QuarkXPress	QuarkXPress Quark Publishing System Highly customized use of Quark Technologies	QuarkXPress Quark Publishing System Quark XML Author Newsgator TapLynx	QuarkXPress BAKER & TAYLOR <i>the future delivered</i> bljo <i>Turn the Page</i>		Quark Dynamic Publishing Software QuarkXPress Quark Publishing System Quark XML Author