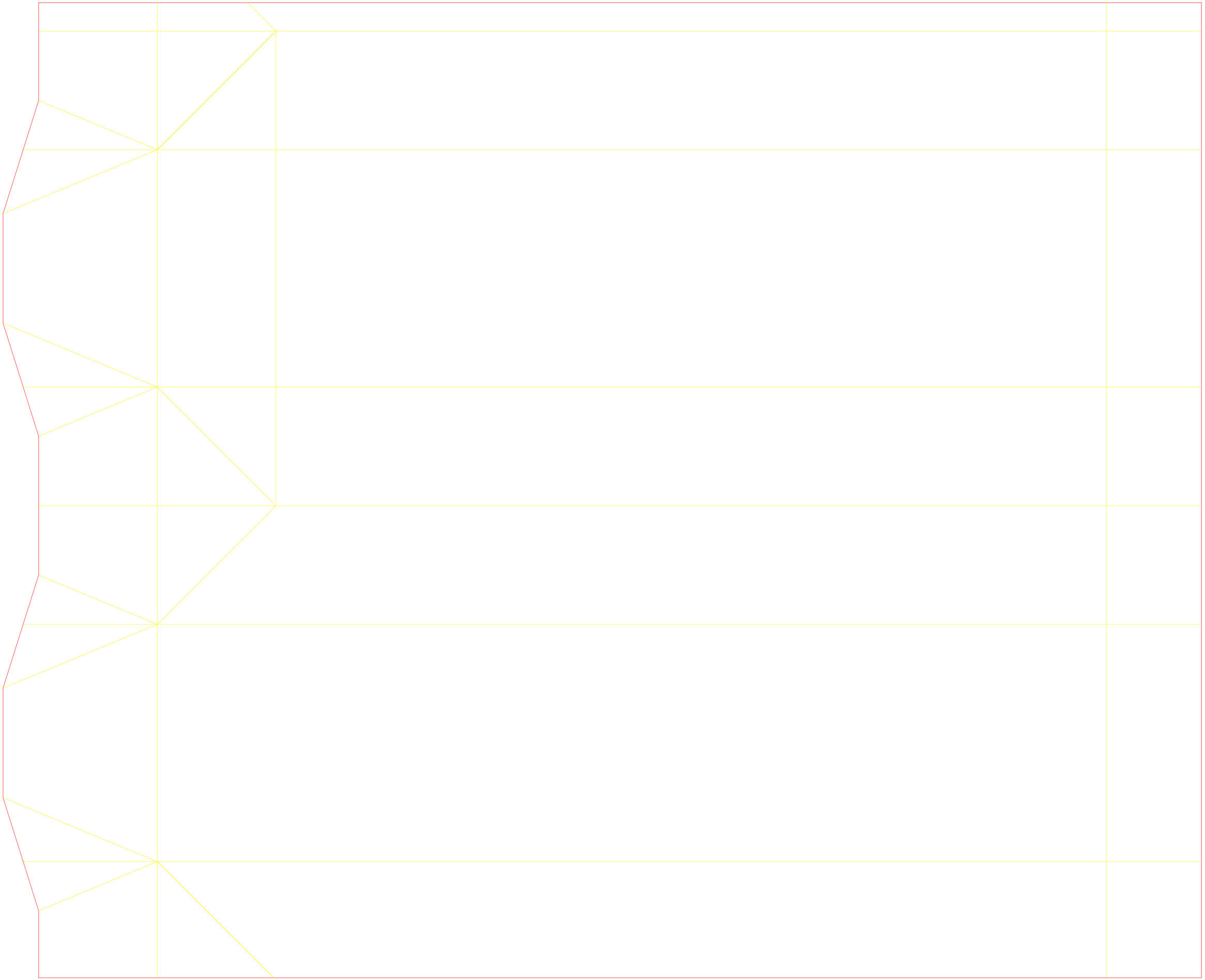Лицо печати